



WHEN ONE SHOT MATTERS

THE **NEW** SERENGETI RIFLE

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COSTS **LESS** THAN YOU THINK



Kilimanjaro, America's premier full custom rifle maker, now offers a more affordable semi-custom masterpiece. Don't let the term "semi-custom" fool you. The New Serengeti Rifle comes in 6,000 different configurations for your own perfect rifle, and all with Kilimanjaro's legendary quality, beauty, accuracy and lifetime guaranty. Only at Kilimanjaro is that "semi-custom." Whether your hunt is Whitetail, Elk, Kudu, Buffalo or Bear, perfection is now within reach.



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FOR THE WORLD

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